Corporate Overview
CANADA'S LEADER IN AUDIO VISUAL, BROADCAST AND DATA MANAGEMENT TECHNOLOGY

TORONTO
OTTAWA
MONTREAL
CALGARY
EDMONTON
VANCOUVER
COMPANY MISSION
Applied Electronics is dedicated to providing exceptional technology solutions and unparalleled service to our clients across Canada and internationally. Our mission is to provide the best solutions available in support of our customers’ goals and to maintain our standing as the top technology team to trust.

COMPANY VISION
Our vision is to be the complete technology resource for broadcast, post production and audio visual products and services, complimenting our customers’ strategies and providing a range of top-line products combined with the experience and energy required to execute projects of all types and sizes.

COMPANY HISTORY
In these days of giant corporations, Applied Electronics Limited is an anomaly. Applied is a family business that was started in 1958 by Michael Stechly. Applied is now owned and managed by Michael’s two sons, Paul and John, and daughter, Susan. Their passion, commitment and industry experience represent their father’s legacy and these attributes are at the forefront of Applied’s reputation and success.

Applied has humble origins beginning as a tiny broadcast equipment sales company, but it grew rapidly in tandem with the Canadian broadcasting industry through the heady days of the 1970’s. Applied diversified in the early 1980’s and expanded into the Audio-Visual industry. More recently, Applied embraced the rapidly evolving digital domain and became a national leader in digital-based production equipment and software as well as high definition technology.

Throughout its history, Applied has earned and today proudly maintains its status as Canada’s largest broadcast supplier and integrator. Applied has a team of professionals who serve our clients from five offices across Canada.

OUR PEOPLE
The overall success of Applied Electronics is due in large part to the skills and knowledge base of the people behind it. People are the strength of any progressive company. At Applied, most of our people come to us directly from related industries and bring a wealth of front line knowledge and experience with them. The combined knowledge of these experienced professionals has made Applied the leading source for broadcast and presentation solutions in Canada.
Applied Electronics offers a complete range of products for the Canadian broadcasting, production and post production industries. Applied supplies and supports the latest technology offerings for master control, studio and post production, digital news production and mobile broadcasting. The product portfolio includes any component required to build a radio, television, post production, or mobile facility.

Applied Electronics wants to be your integration partner. We have a wealth of experience to help you design, build and integrate your project. From broadcast system builds and upgrades to mobile TV applications, special events or specialty projects such as legislatures, command and control centres, network operation centres and remote camera applications, we have the track record to ensure your success. We offer unparalleled customer care by taking a customized approach to every project we take on by offering cutting edge advice on workflow management, ensuring the project is executed with the correct technical resources, documenting our test procedures, offering training on the equipment we install and having our service department continue to support the project well after its completion date.

In many businesses, it's all about presentation. At Applied, we have an entire division that specializes in intricate presentation technology. In-depth services begin at conceptual design and run through to facilities engineering and product installation. These projects include command and process control centres, corporate auditoriums, legislative and council chambers, educational and training facilities, executive boardrooms, video conference facilities, and public display environments.
SALES & INTEGRATION SERVICES
Applied Electronics represents an array of top technology manufacturers in the industry. Engineering the system structures and integrating these technologies into user-friendly systems for our clients efficiently, competently and within budget is at the heart of what we do best and sets us apart from the competition. Our in-house CAD team of designers, with architectural engineering and technology design backgrounds, devise floor plans and blueprints of systems that are reliable, unique, user-friendly, and within budget.

AFTER-SALE SERVICES
Over a third of Applied's total staff is dedicated to the service and support of the systems and equipment we provide. Applied's skilled technologists are highly trained and widely experienced. They have direct lines to our suppliers and receive factory training updates on a regular basis.

Applied's Service Department provides after-sale services such as bench repairs, on-site assistance, emergency service response, phone-in service support, preventative maintenance programs, customer training, and a coast-to-coast network of highly skilled field technicians. We stock spare parts and advance service replacements to maintain continuity of service in mission-critical applications.

FACILITIES
Applied's facilities in Ontario, Québec, Alberta and British Columbia are equipped with leading-edge technology, including media demo rooms with video conferencing and presentation systems, systems support facilities and warehousing large enough for in-house assembly.

Our national headquarters is located in Mississauga, Ontario, which hosts most of the company's administrative staff and the main service and support group - one of the largest service and support teams in the Canadian broadcast and A/V industries. The Mississauga facility also boasts an unmatched integration facility which at times houses 53 ft. mobile production trucks that are integrated and assembled on site. It also accommodates multiple equipment racks laden with gear destined for wide-ranging clients including Olympic broadcast facilities for international broadcasters.

For more information, please contact your local Applied Electronics Representative.

Applied Electronics Limited
Your Complete Technology Partner

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